

DESIGN
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design A-Z



This unique design series showcases product design, furniture design, fashion, interior design, and architecture.

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Spanning ten episodes, the series takes a unique approach by looking at anything ingeniously designed and created. With stunning graphics, this series is both rich in content and presentation.



design A-Z series

- DVD Disc (set of 5) \$330.00 LTD145
 - Digital Disc (set of 5) \$396.00 LTL544
- or available individually

10 x 25 minute programs © 2008 Media Corp & Electric Sky



design A-Z volume 1

2 x 25 minute episodes

EPISODE 1

AIRBUS Hot on the heels of Airbus' sizzling success with the enigmatic A380 model comes the A350 - a long range, mid-sized, wide-body family of airliners still in development and ready to hit the skies in the year 2013.

BICYCLE Check out the award winning solar-powered bicycle; see how useful it is for those who need to commute daily.

CINEMA Take a look at what is involved in designing a contemporary cinema theatre, giving the tired formula a whole new light.



EPISODE 2

DESKTOP ACCESSORIES Find out how desktop accessories are taking on new life in Singapore, thanks to an amazing material known as Corian.

EVENT DESIGN Take a look at design gurus, Tobias Wong and Aric Chen and how they successfully executed the 100% Design franchise in Shanghai.

- DVD Disc \$88.00 LTD146
- Digital Disc \$110.00 LTL545



design A-Z volume 2

2 x 25 minute episodes

EPISODE 3

FURNITURE Explore furniture design in Singapore through Patrick Chia's unique designer's eyes.

GRAPHICS Take a look at one of Hong Kong's hottest graphic design companies, AllRightsReserved.

HOTEL Get into a tight spot with British designer, Simon Woodroffe's all new rage in Europe, space-capsule transit hotels.

EPISODE 4

INSTALLATIONS A crystal clear look at Tokujin Yoshioka, one of Japan's best-loved designers when it comes to installation art work, and find out what makes this man tick.

JEWELLERY An exclusive one on one with Italian jewellery designer, Fawaz Gruosi, CEO of de Grisogono and the jewel industry's "King of Black Diamonds" to find out why breaking the rules really does have huge paybacks.

- DVD Disc \$88.00 LTD147
- Digital Disc \$110.00 LTL546



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design A-Z volume 3

2 x 25 minute episodes

EPISODE 5

KINDERGARTEN Designing a kindergarten is not as easy as learning the ABCs. Check out what Japanese Architect Takaharu Tezuka has in mind when it comes to creating an environment that nurtures learning and advances creativity and the imagination of children, one that will set the kindergarten apart from others.

LIBRARY Travel to Denmark to see a new age library that is inspired by contemporary art.



Notebook Design



EPISODE 6

MAGAZINE Features a story on one of the world's most exciting magazines from France, Purple Magazine, run by a former art critic with a unique voice of his own – Olivier Zahm.

NOTEBOOK See how affordable and functional notebooks help kids in 3rd World countries keep up with their counterparts in the developed world, thanks to the 'One Laptop per Child' program.

- DVD Disc \$88.00 LTD148
- Digital Disc \$110.00 LTL547



design A-Z volume 4

2 x 25 minute episodes

EPISODE 7

ONSEN See the transformation of a traditional Japanese Inn into an exciting modern Onsen resort that is well sort after by slick Tokyoites.

PATISSERIE Tasty and sophisticated, French pastry chef Pierre Herme is giving dessert a whole new meaning.

QIPAO Qipao, or more commonly known as cheongsam, is a body-hugging one piece Chinese dress for women. Find out how some young Chinese designers have given this traditional costume a new and modern twist!

EPISODE 8

RETAIL Designing a retail outlet store is a challenging art for Japanese designer M Katayama who has employed quirky ideas such as using a sushi conveyor belt to display fashion!

SMALL SPACE HOUSING In land scarce and expensive Tokyo, small space housing environment is fast becoming a popular and sustainable trend. Find out how Japanese architects are coming up with new building materials and ideas that maximize every living space.

- DVD Disc \$88.00 LTD149
- Digital Disc \$110.00 LTL548

design A-Z volume 5

2 x 25 minute episodes

EPISODE 9

TEXTILES In this episode we go into the world of prints that are custom made with rich cultural, heritage and history behind each piece.

UMBRELLA Take a look at the storm umbrella – a fantastic creation that changes your common perception of our traditional defense against the weather!

VILLA Visit a villa mansion built on a steep slope with the best possible view of nature. Step into this intriguingly designed villa to experience the wonders of human creativity and nature!

Umbrella



EPISODE 10

WATER FOUNTAIN Animated water fountain display is more than just another fountain - find out how spraying water with the latest technologies is becoming a new art in China.

XMAS See how retail giant MUJI conceptualize and launch their unique Christmas gifts each year.

YACHT Go behind the scene of the Volvo Ocean Race to find out what designers create to putting a racing yacht together.

ZOO Take a virtual walk into the up and coming new Zoo in Paris, the fashion capital of France.

- DVD Disc \$88.00 LTD150
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