

Successful ViDEO



PRODUCTION

A series of 8 programs illustrating the principles and creative techniques involved in producing videos.

Widely used in Media Courses, the series provides dramatic and documentary examples filmed in varying locations to provide real-life demonstrations of good and not so good film-making.



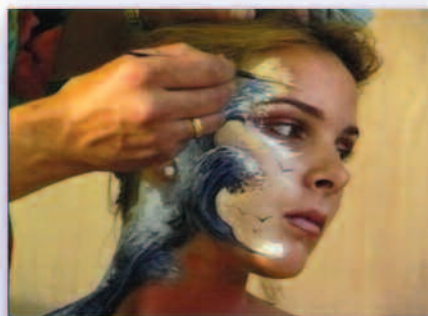
Successful Video Production Series

- DVD Format (4 Discs) \$385.00 VTD205
- Digital Format \$484.00 VTL500



Each program is divided into short sections for easy group viewing and discussion.

Comprehensive Users' Guides accompany each program



Please turn over for details of programs and Order Form

MAXWELL'S
COLLECTION

EDUCATION VIDEO SPECIALIST

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Bournemouth University, England

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Successful ViDEO



PRODUCTION

Successful Video Production Volume 1 - DVD

Successful Lighting

Understanding the fundamental differences between the way our eyes sees and a camera sees. Knowledge about how to control light is required to produce the best pictures and create different effects. This is a creative skill and there are no "correct" ways to light a scene. (30minutes)

Successful Sound

Getting the right balance between picture and sound is a skill that writer, director and editor must share. Sometimes sound provides most of the information either by commentary or non-verbal background atmosphere and good program makers will involve sound designers in pre-production. (30minutes)

DVD Format \$110.00 VTD201

Digital Format \$132.00 VTL501



Successful Video Production Volume 3

Successful Non Linear Editing

The principles and practices of video editing using examples from actual drama and documentary situations. The program is divided into bite-size sections including: The Edit Window, Choosing the Shots, Time and Place, Association of Ideas, The Interview, The Line of Action, Sound, Dialogue, Digital Effects, Music. (34minutes)

TV News – Editing the Story

Writing commentary for TV news and techniques for editing materials are illustrated using actual stories and rushes from a news archive. Shot-logging, writing and non-linear video-editing skills are demonstrated. (37minutes)

DVD Format \$110.00 VTD203

Digital Format \$132.00 VTL503

Successful Video Production Volume 2 - DVD

Successful Camera

Most portable video cameras are a combination of camera and recorder, with automatic functions for ease of use. To get the best technical results, an understanding of these functions and the ability to use them manually is essential. Equally important is to know what type of shots to take and how they will edit together. (30minutes)

Successful Low Budget Drama

The processes involved in making video drama on a shoestring budget from the initial script idea through pre-production, shooting on location and final post-production. A 6 minute fantasy *Frostbite* is used as an example. (50minutes)

DVD Format \$110.00 VTD202

Digital Format \$132.00 VTL502

Successful Video Production Volume 4

Projects to Edit: Reel 1

Basic experience in cutting dialogue and action using sound overlaps and split-edits, time compression, sound effects, and continuity editing. Sample rushes contain complete takes, sound effects, voice over, and music. (50 minutes)

Projects to Edit: Reel 2

The rushes, sound effects, music and special visual-effect sequences are provided for students to practice basic drama and documentary techniques. (80minutes)

DVD Format \$110.00 VTD204

Digital Format \$132.00 VTL504

(Suitable computer editing software is required to take full advantage of the film samples on Volume 4)

DVDs are available On Approval for 14 days

Send orders to : Maxwell's Collection, PO Box 575, AvalonBeach, NSW 2107 Freefax 1800 249 022

MAXWELL'S COLLECTION

Please send the following:

- | | | |
|---|----------|--------|
| <input type="checkbox"/> Successful Video Production Set 4 DVDs | \$385.00 | VTD205 |
| <input type="checkbox"/> Successful Video Production Volume 1 - DVD | \$110.00 | VTD201 |
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| <input type="checkbox"/> Successful Video Production Volume 3 - DVD | \$110.00 | VTD203 |
| <input type="checkbox"/> Successful Video Production Volume 4 - DVD | \$110.00 | VTD204 |

Digital Format also available \$132.00 per volume or \$484.00 for the Set

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Postage & Handling Costs \$7.70 for 1 item, then 55 cents each.

Maximum Freight \$16.50

ALL PRICES INCLUDE GST. A TAX INVOICE WILL ACCOMPANY ALL GOODS.

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